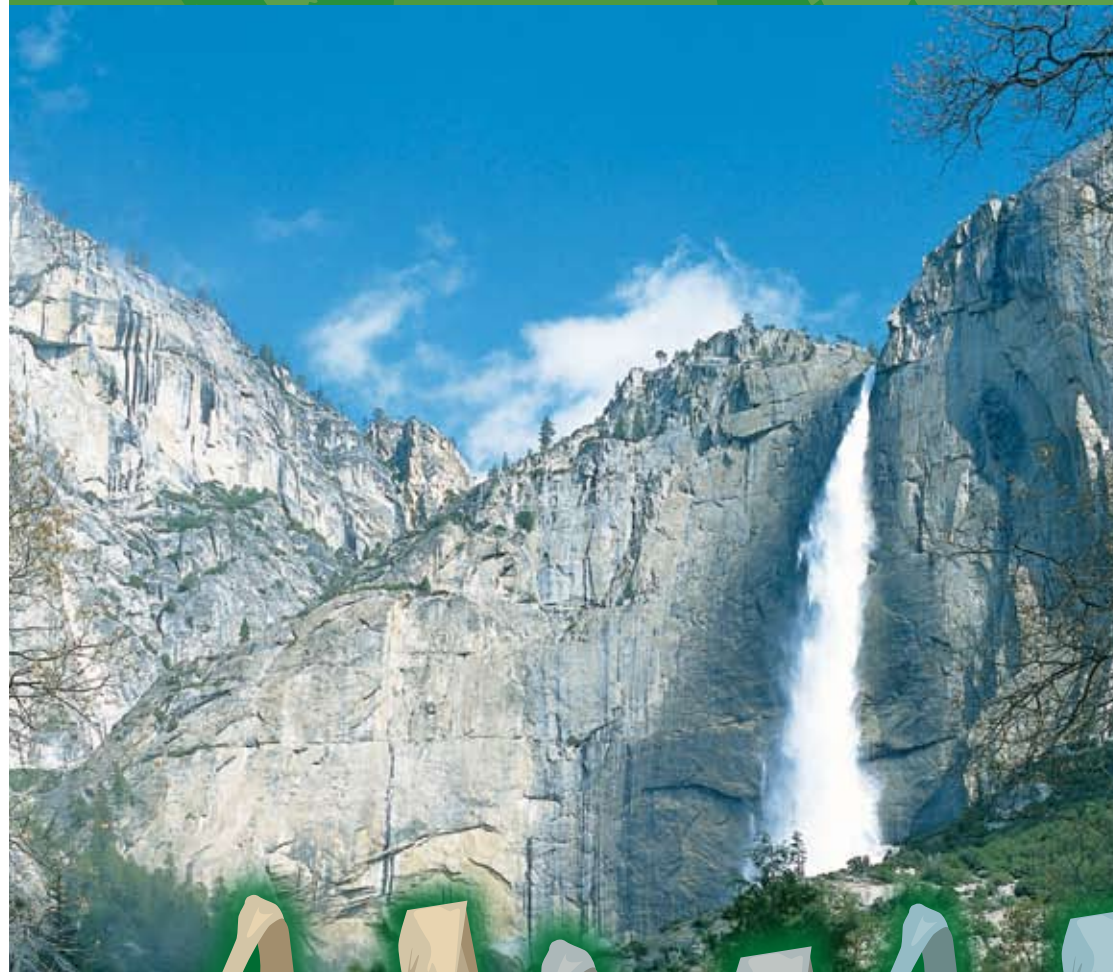


# GRAY IS THE NEW GREEN.™



Hilex Poly is making a statement. Not about fashion, but about the environment, specifically, plastic shopping bags, one of the most convenient ways to carry purchases home from supermarkets, stores and restaurants. When we take plastic bags home they often have a second life as trash can liners, pet waste containers, lunch or gym bags and many other convenient uses. But what happens to bags that are not reused? The best solution for used bags is to recycle them into new bags. Which gets us back to the idea that **Gray is the New Green.**

Plastic shopping bags made of virgin material are *white*. But bags made partially or totally from recycled resin in used bags are *gray, buff or blue*. The more recycled resin a bag contains, the darker the color. These colored bags are environmentally friendly or "green" because used bags were put to good use rather than sent to a landfill.



843.857.4800

## WHAT IS THE NEW GREEN REALLY ALL ABOUT?

### Everyone Looks Good in Gray



care about the environment.

It's powerful for consumers, too. We all want a cleaner, safer world.

### Go Gray for a Greener World

There are things all of us can do to make our world safer, cleaner and better. The beautiful thing about going gray is that it preserves the simple convenience of plastic shopping bags while making them the ultimate green solution. Want to know more about sustainable solutions from Hilex Poly?

Visit our website at [www.hilexpoly.com](http://www.hilexpoly.com). Better yet, contact your Hilex Poly account representative for details on how your organization can go gray and get green.

**Hilex Poly Co., LLC**  
101 E. Carolina Avenue  
Hartsville, South Carolina 29550  
[www.HilexPoly.com](http://www.HilexPoly.com)  
**843.857.4800**

### Closing the Loop

All too often people don't know what to do with used plastic bags so they throw them away. Sometimes bags are inadvertently littered. As a result, there is growing pressure to do away with this convenient and low cost option for transporting purchases.

Hilex Poly believes the best solution for used bags is recycling and greater participation in recycling programs. This is why we offer North America's first in-store recycling program called Bag-2-Bag® that benefits stores, the public and the environment.

Hilex Poly's Bag-2-Bag Recycling program is easy to implement and there's no cost to the retailer. It's the only closed-loop recycling program for plastic bags in North America—and it works!



**BETTER BAGS.  
BETTER WORLD.**



We encourage you to learn more about plastic bags and the environment by visiting: [www.thetruthaboutplasticbags.com](http://www.thetruthaboutplasticbags.com)